

# FIBERWERX

1

# RACING

## 2010 SPONSORSHIP POLICY

*FiberwerX recognizes the importance of providing product for high profile vehicles that will help the company gain visibility and exposure in magazine feature articles.*

*We receive such a large volume of requests that the company has instituted a policy of requiring a formal, written proposal along with color renderings and/or photos of the proposed project so our review committee can give each request the proper attention and consideration it deserves.*

***Phone call inquiries cannot be accepted.***

*Proposals must include a detailed description of the project, information on who owns the vehicle, who the primary driver is their experience & record included, list of events/shows/exhibits/races where the vehicle will appear, other media exposure that will be generated, along with examples of past editorial coverage that the company/individual has achieved so we can be assured of the company/individual's ability to obtain publicity.*

*FiberwerX requires all persons or companies requesting products to agree to and follow the company's guidelines listed below:*

- *Product received for the sponsored vehicle must be installed professionally with diligence and attention to detail.*
- *No other fiberglass company's products or identification must appear on said vehicle.*
- *All products supplied for the sponsored vehicle must be used solely for said vehicle and is not to be re-sold, transferred, held in storage or otherwise modified.*
- *Product must be on sponsored vehicle for no less than 12 months.*
- *The sponsored vehicle must display a minimum of two 18"x3" FiberwerX decals on both sides in the front or rear fender locations or a 36"x4" FiberwerX windshield decal.*
- *Replacement requests for damaged panels, failure due to driver negligence, or theft will not be honored.*
- *FiberwerX must be included on all signage that appears with the vehicle, sponsor boards, and in all source box listings as follows:*

*"FiberwerX Offroad Fiberglass Products", Web Site: [www.FiberwerX.com](http://www.FiberwerX.com)*

*FiberwerX retains detailed documentation files as evidence to support all sponsorships. We require written follow-up summary reports that include photos of the vehicle at events, tear sheets of magazine feature stories, copies of ads/brochures/other promotional literature where the vehicle is featured, along with any other proof that demonstrates all elements of the sponsorship proposal have been fulfilled.*

*In the unlikely event that FiberwerX does not receive adequate documentation as required herein within the specified time frame (i.e. 90 days of receipt of product), we require charge card information including the name of the person or company being sponsored. We reserve the right to charge full retail price for products that have been supplied on a complimentary basis but do not meet up to the guidelines specified in our policy. Requestors agree up front that, should they not be able to supply documentation that they have lived up to all specifics outlined in the original proposal, they will be charged for the product provided.*

*Photographs and/or videos of the vehicle are required. All proposals, photographs and information submitted shall become property of FiberwerX unless otherwise arranged. FiberwerX also requires that the owner of each sponsored vehicle complete a feedback form so we can obtain quotes about your impression of the product. Any of this information can be used for advertisements, press releases, and promotions on FiberwerX's web site.*

# FIBERWERX

2

# RACING

## 2010

### REQUEST FOR SPONSORSHIP

**Date**

**Name**

**Race Team / Company Name**

**Address**

**City**

**State**

**Zip**

|                      |                      |                      |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
|----------------------|----------------------|----------------------|

**Shipping Address for Fiberglass (if different from above)**

**City**

**State**

**Zip**

|                      |                      |                      |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
|----------------------|----------------------|----------------------|

**Phone**

**Fax**

**Email Address**

|                      |                      |                      |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
|----------------------|----------------------|----------------------|

**Description of Vehicle:**

**Year**

**Make**

**Model**

|                      |                      |                      |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
|----------------------|----------------------|----------------------|

**Owner of Vehicle**

**Current Fiberglass**

**Front Glass Requested**

**Rear Glass Requested**

|                      |                      |                      |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
|----------------------|----------------------|----------------------|

**Events, Shows & Exhibits Scheduled**

|                      |
|----------------------|
| <input type="text"/> |
| <input type="text"/> |
| <input type="text"/> |
| <input type="text"/> |
| <input type="text"/> |
| <input type="text"/> |

**\*Submit Media Kit if available\***

# FIBERWERX

3

## RACING

### 2010

### REQUEST FOR SPONSORSHIP

#### Media Exposure Expected

|  |
|--|
|  |
|  |
|  |
|  |
|  |
|  |
|  |

#### Past Editorial Coverage

|  |
|--|
|  |
|  |
|  |
|  |
|  |
|  |
|  |

*I certify that I have read the "FiberwerX Sponsorship Policy" and understand the commitment required by both parties. Furthermore, I understand that if I do not fulfill my part of the agreement as outlined in the original proposal, FiberwerX, Inc. reserves the right to charge full retail price for the product provided.*

**Signed**

**Date**

|  |  |
|--|--|
|  |  |
|--|--|

**Credit Card Type**

**Card Number**

**Expiration Date**

|  |  |  |
|--|--|--|
|  |  |  |
|--|--|--|

*If applicant is approved for sponsorship, it is the responsibility of the above applicant to submit to FiberwerX, at the conclusion of noted promotional period above, a full report (photos, list of events and activities) prior to any future additional fiberglass request.*

**Mail / Email / Fax Request for Sponsorship to:**

**FiberwerX, Inc.  
Attn: Marketing Department  
208 Greenfield Dr. Suite K  
El Cajon, CA 92020  
Fx: 619.442.4459  
media@fiberwerx.com**

**FOR FIBERWERX USE ONLY:**

**Date Received**

**Received By**

**Added to Request List**

|  |  |  |
|--|--|--|
|  |  |  |
|--|--|--|

# FIBERWERX

4

## RACING

### 2010

### SPONSORSHIP FOLLOW-UP

*Completion of this form will determine status for renewal of sponsorship. Failure to comply will result in disqualification for future sponsorships and possible charges of full retail price for product provided. Please print neatly or type.*

**Date**

**Name**

**Race Team / Company Name**

**Address**

**City**

**State**

**Zip**

|                      |                      |                      |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
|----------------------|----------------------|----------------------|

**Events, Shows & Exhibits Attended**

|                      |
|----------------------|
| <input type="text"/> |
| <input type="text"/> |
| <input type="text"/> |
| <input type="text"/> |
| <input type="text"/> |
| <input type="text"/> |
| <input type="text"/> |

**Media Exposure Received**

|                      |
|----------------------|
| <input type="text"/> |
| <input type="text"/> |
| <input type="text"/> |
| <input type="text"/> |
| <input type="text"/> |
| <input type="text"/> |

*Please attach photos of the vehicle at events, tear sheets of magazine feature stories, copies of ads/brochures/other promotional literature where vehicle is featured, along with any other proof that demonstrates all elements of the sponsorship proposal have been fulfilled.*